



# CAPABILITIES STATEMENT

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## VENDOR INFORMATION

**DUNS:**  
076812195

**Cage Code:**  
8ELP5

**Primary NAICS Code:**  
541810 – Advertising Agencies

**Secondary NAICS Codes:**  
541511, 541512, 541513, 541519,  
541611, 541613, 541810,  
541820, 541830, 541850, 541860,  
541890, 541910, 541990

**Set Aside:**  
WOSB

**Certifications:**  
Certified Woman-Owned  
Small Business  
Premier Google Partner  
Google Ad Words Certified  
Facebook Certified Planner  
Facebook Certified Buyer



CMOco is enrolled in the Simplified  
Acquisitions Program of US Federal  
Contractor Registration

## ABOUT US

CMOco, LLC is a full-service advertising & marketing agency. We are fully proficient in all aspects of advertising campaign development & management, media buying, digital marketing & display advertising, public relations, website development, graphic design and much more. We can bundle our services to provide a total solution and to keep things simple for you.

## CORE COMPETENCIES

- + Advertising Strategy & Consulting
- + Digital Marketing & Digital Display Advertising
- + Branding & Graphic Design Services
- + Advertising Campaign Development & Media Buying
- + Public Relations, Reputation Management & Crisis Management
- + Website Design & Development, App Development
- + Social Media (Organic & Paid)
- + Video Production

## DIFFERENTIATORS

- + Executive teams has 100+ years combined advertising/marketing experience
- + Offer 15+ digital marketing tools in-house, leveraging the latest technology including Artificial Intelligence, Data Mining, and sophisticated behavioral audience targeting.
- + Provide superior rates on all media by leveraging our extensive media buying power
- + Services can be bundled to keep administrative work streamlined and simple to manage
- + Provide personal, highly responsive service

## PAST PERFORMANCES

CMOco has a vast client portfolio with extensive experience in a variety of industries.

- + America Outdoors Association
- + Aqua-Chem Global Water Solutions
- + Lenoir City Utilities Board
- + Genuity Research Clinic
- + Microbial Insights
- + Molecular Pathology Network
- + Intersky Precision Instruments
- + University of Tennessee Research Foundation
- + Ed Financial Services
- + Francis Ford Coppola Winery
- + Baskin Robbins
- + Macawber Engineering